

## **Carrie Strom**



### **Senior Vice President, AbbVie, and President, Global Allergan Aesthetics**

Carrie Strom is Senior Vice President, AbbVie, and President, Global Allergan Aesthetics and has served in this role since May 2020.

Prior to joining AbbVie, Carrie served as Senior Vice President of U.S. Medical Aesthetics at Allergan® beginning in May 2018, overseeing the aesthetic portfolio for the multi-billion dollar U.S. business including the iconic brand BOTOX® Cosmetic (onabotulinumtoxinA), the JUVÉDERM® Collection of Fillers, KYBELLEA® (deoxycholic acid injection 10 mg/mL), COOLSCULPTING®, COOLTONE™, SKINMEDICA®, LATISSE® (bimatoprost ophthalmic solution) 0.03%, NATRELLE® Implants and Tissue Expanders, KELLER FUNNEL®2, REVOLVE™ along with the regenerative medicine portfolio that includes ALLODERM™ Regenerative Tissue Matrix and STRATTICE™ Reconstructive Tissue Matrix.

Previously, Carrie was Vice President of Marketing, Plastic Surgery and Regenerative Medicine at Allergan from June 2016. 2017 posted a record-high growth rate, where she was instrumental in the \$2.8B acquisition and integration of LifeCell. Prior to that, Carrie led SKINMEDICA® Marketing from 2014 and worked on BOTOX® (onabotulinumtoxinA) at Allergan from 2011.

Before Allergan, Carrie spent over 10 years at Pfizer where she led marketing for Lipitor® and held various other sales and marketing roles.

Carrie received a B.A. in Communications from the University of Colorado, Boulder. She is an advocate for women in business and is actively involved with the Girls Inc. organization. She serves on the board of directors for Susan G. Komen of Orange County, CA and as a board observer for HintMD. Carrie lives in Newport Beach, CA with her husband and two children.